



Hear Ye! Hear Ye!

January 2019

Dear Friends of Easton Area Heritage Day:

This year at noon, on July 14, 2019, the City of Easton will return to its historic roots and reenact the reading of the Declaration of Independence in Centre Square, just as it was done on July 8, 1776. Easton's own Christopher Black will portray Robert Levers, an Easton resident and a member of the Continental Congress in Philadelphia who read the document in 1776.

Each year we have watched this festival grow as more and more families discover Easton's unique role in our nation's history. Average attendance, day and night is 85,000. The streets will be lined with reenactors, traditional artisans, children's activities, musical performers, and plenty of food and drink. All this will culminate at 9:30 PM with the breathtaking fireworks display at the Forks of the Delaware.

Just a few facts about the festival:

- Easton Area Heritage Day, is a 501(c)3 non-profit organization with a 10-member all-volunteer Board of Directors, who plan and fund raise.
- We are grateful to the City of Easton for Police, Fire and DPW workers on the day of the event and could not have the festival without them.
- The City's financial commitment however, is about 10% of our budget. We must raise the rest. And we need your help.

Many of you are not only sponsors, but also give of your time and volunteer. Our volunteers are vital for the success of Heritage Day. Please consider our volunteering opportunities for you and company. This is an excellent opportunity to promote your organization to thousands, while at the same time supporting your community.

We invite you to visit our webpage www.heritageday.org to see all that is offered during this exciting day. Please consider helping us financially as well as by volunteering.

And, of course, please contact me if you have any questions.

Thank you!

Sincerely,

Lori Catanzaro
Sponsorship Chairperson
(610) 390-6520
lori.heritageday@gmail.com

* One of the East Coast's top 10 best small-town Fourth of July celebrations
—*The Baltimore Sun*

* Discover the Origins of American Freedom at Heritage Day
—Write-up by *ResortsAndLodges.com*

* Easton's Heritage Day is one for the history books
—*lehighvalleylive.com*

July 14, 2019



Easton Area Heritage Day PO Box 164 Easton, PA 18044-0164
a 501(c)3 organization

2019 SPONSORSHIP LEVELS



\$15,000 Rockets' Red Glare Premiere Exclusive Sponsorship

"Fireworks Sponsored By ..."

- On our website with your logo
- On printed materials with your logo
- On banner and sign at both day and evening venues
- A 10' x 10' promotional space
- Your marketing materials at Information Booth (subject to timing)
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram

\$5,000 Independence

Heritage Stage Sponsorship

- Your logo on our website
- Your logo on printed materials (subject to timing)
- Banner displayed at the Heritage Stage and in Scott Park at night
- Your marketing materials at Information Booth
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram

\$2,500 Patriot

DAY: Star-Spangled Stage Sponsorship

NIGHT: Riverside Stage Sponsorship

NIGHT: Scott Park Stage Sponsorship

- Your logo on our website
- Your logo on printed materials (subject to timing)
- Banner displayed at sponsored stage
- Your marketing materials at Information Booth
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram

\$1,500 Liberty Luncheons

Hospitality Room Sponsorship

- Your logo on our website
- Your logo on printed materials (subject to timing)
- Sign displayed in Hospitality Room
- Your marketing materials at Information Booth
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram

\$500 Freedom

Pint Sized Stage Sponsorship

Shady Spot Tent Sponsorship

- Your logo on our website
- Sign displayed at Pint Sized Stage or Shady Spots
- Your marketing materials at Information Booth
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram

\$250 Minutemen

Rabble Rousers Tent (in front of Heritage Stage)

Beer Garden Seating Tent

- Your logo on our website
- Sign at Rabble Rousers tent or Beer Garden seating
- Shoutouts on our Social Media Platforms – Facebook, Twitter, & Instagram



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